

REP: TEL# 323-866-1414  
ORDER WORKSHEET  
FAX# 323-653-1865  
AUG20/12 14.36  
\*\*\* WFLA-TV \*\*\*

REP: TEL# 323-866-1414  
ORDER WORKSHEET

FAX# 323-653-1865  
AUG20/12 14.36  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/NFIB REP. # OFF. # SALESMAN #  
AGY # AGY. NAME TARGET ENTERPRISES BUYER NAME KYM MASON

15260 VENTURA BLVD., #1240 SALES PRSN LA- IZZY ROSTOVSKY  
SHERMAN OAKS, CA 91403

ORDER # CONTRACT # 6118920 CLASS: NATL. LOCAL REGIONAL

FRDCU NFIB EST# \*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG20/12 14.36

REP: NEW ORDER... 8/20

TOT: \$6,200.2X  
PLS CNF... TNX — JOCELYN/IZZY

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ADV: NATIONAL FEDERATION OF INDEPENDENT BUSINESS

8/21

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = NFIB  
AGENCY PRODUCT CODE = NFIB  
AGENCY EST# =

1			530P-600P	60		\$1,700.00	9/4	9/5	1		TU-W	1
---	--	--	-----------	----	--	------------	-----	-----	---	--	------	---

PROGRAM : NEWS CH8 AT 530P  
RA55+ : 3.6

2			630P-700P	30		\$4,500.00	9/4	9/5	1		TU-W	1
---	--	--	-----------	----	--	------------	-----	-----	---	--	------	---

PROGRAM : NBC NIGHTLY NEWS  
RA55+ : 8.2

SEP/12 \$6,200.00

CONTRACT TOTAL \$6,200.00  
TOTAL SPOTS 2

8/21/12 JEC/123

REP HEADLINE# 6116920  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 323-866-1414  
 ORDER WORKSHEET

FAX# 323-653-1865  
 HARRIS REPORT FROM REP

AUG20/12 14.36  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE# :	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	: SPTS :

MARKET TOTALS \$17,714 WFLA 35% WFTS 15% WTSP 15% WTVT 15% WTOG 15% WTTA 5% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

COMP EST; WILL UPDATE WHEN AVAIL

SVC- NSI BOOKS- JUL/PJ  
 DEMOS- RA55+\*

**Target Enterprises**  
 15260 Ventura Blvd  
 Suite 1240  
 Sherman Oaks CA 91403

**Natl Fed Indp Bus / Issue**  
 Submission Number 1046 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Natl Fed Indp Bus / Issue	<b>Submission Cost:</b> 6200	<b>Campaign Ref:</b> E:120821061
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> NFB /NFB /	<b>Sales Rep:</b> HRP Los Angeles
<b>Schedule Dates:</b> 09/03/12 to 09/09/12	<b>Weeks:</b> 1	<b>Order Ref:</b> 06118920
<b>Est./PO Number:</b> 06118920	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Natl Fed Indp Bus / Issue	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	Total	Cost
1	M-F 530p News .TW....	04	1700	60 Comme	Nbr of Spots	1	1700
2	M-F 630p ET / 530p CT NBC Nightly News .TW....	02	4500	30 Comme	Nbr of Spots	1	4500
<b>Weekly Totals: Total Spots(Ord Spots)</b>					2	2	

<b>Grand Totals</b>		<b>Month 9 Weeks: 5</b>	
<b>Totals</b>		<b>09/03</b>	
Spots	2		
Cost	6200		6200

<b>Grand Totals:</b>	<b>Spots:</b> 2
	<b>Gross Total:</b> 6,200.00
	<b>Commission:</b> 930.00
	<b>Net Total:</b> 5,270.00



# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

## INVOICE / AFFIDAVIT

2012  
INVOICE DATE 09/30/12 E:120B21061  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032567  
PAGE 1  
BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 9/03/12- 9/09/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS

4B522  
Target Enterprises  
15260 Ventura Blvd  
Suite 1240  
SHERMAN OAKS CA 91403

REP: WFLA (Los Angeles)  
SLSP: HRP Los Angeles  
ADV: Natl Fed Indp Bus / Issue  
PROD: Natl Fed Indp Bus / Issue

REF#: NFIB /NFIB /  
Desc: 0611B920

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE
M-F 530p News					
1700.00	1	1	9/05 WE 05:58P	01:00 NFIBFL60	1700.00
M-F 630p ET / 530p CT NBC Nigh					
4500.00	2	1	9/04 TU 06:59P	30 NFIBFLB14	4500.00
Total Airtime Gross Spot Revenue:				6,200.00	

PERIOD COST 6,200.00

2 Total Units  
ACTUAL GROSS BILLING 6,200.00  
AGENCY COMMISSION 930.00  
NET DUE 5,270.00  
SUB-TOTALS Debits .00  
TOTAL RECONCILING Credits .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Natl Fed Indp Bus / Issue  
PRODUCT Natl Fed Indp Bus / Issue

INVOICE NUMBER 0100032567  
BROADCAST MONTH 08/27/2012 - 09/30  
AMOUNT DUE 5,270.00

REMIT TO:

\*00245

00004B522  
Target Enterprises  
15260 Ventura Blvd  
Suite 1240  
SHERMAN OAKS CA 91403

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000048522 00000100032567 000527000 6